















- 1 2018 Highlights
- 2 Financial review and guidance
- 3 Strategic update
- 4 Q&A

Appendix



ASTON MARTIN LAGONDA

2018: Successfully delivering the Second Century Plan

Phase 2 "Core Strengthening" substantially complete; Phase 3 "Portfolio Expansion" progressing well









St Athan facility conversion materially complete; Facilitisation on track

Specials continue to be in high demand; DB4 GT continuation completed in Q4

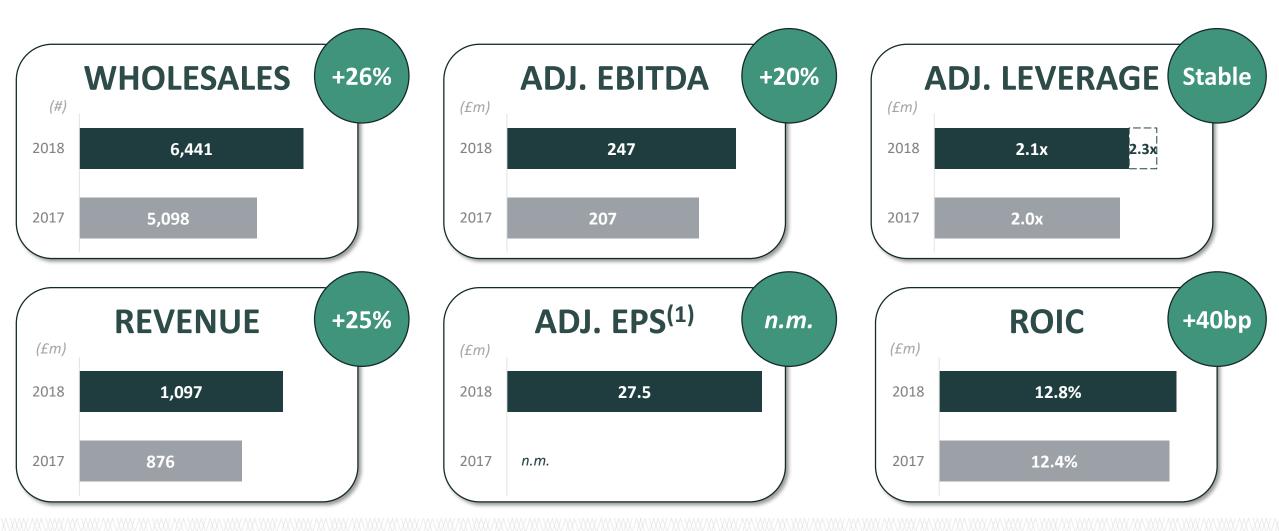




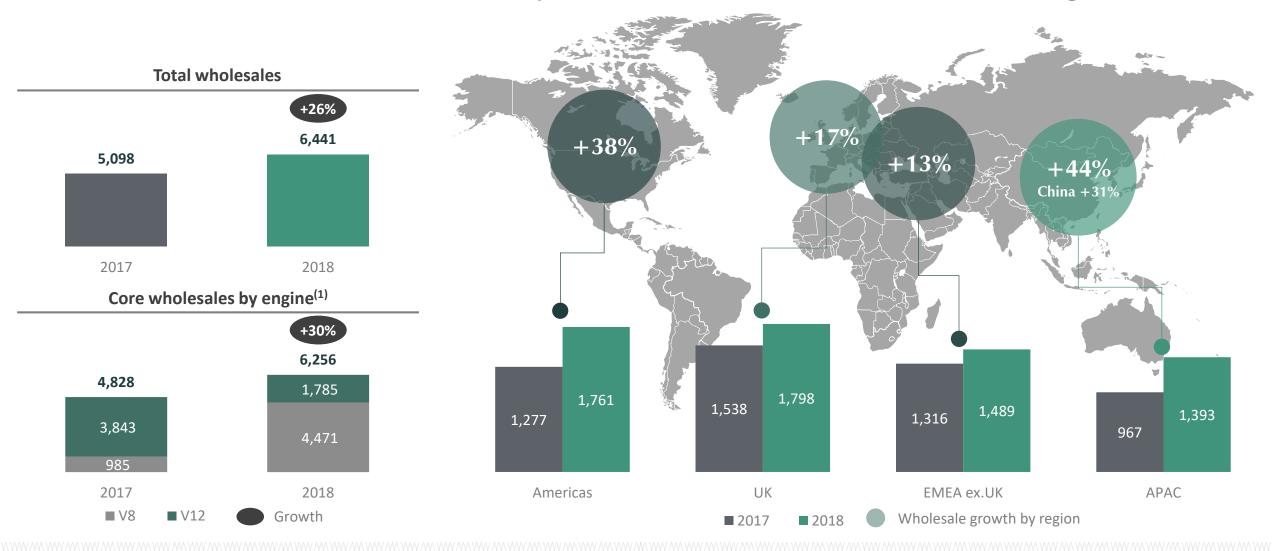




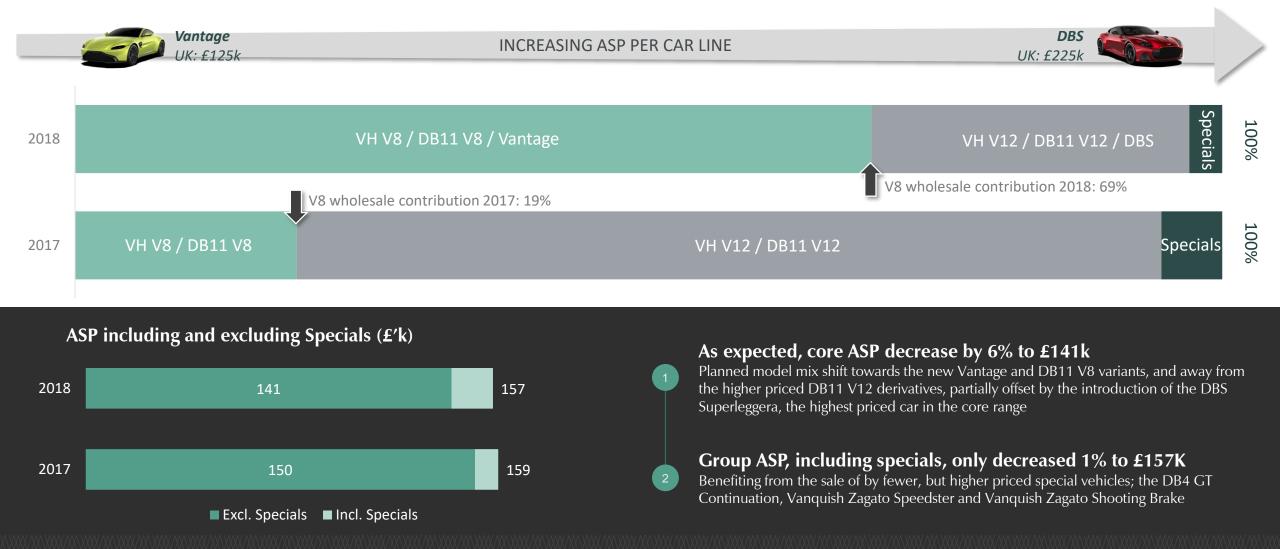
FY 2018 Financial highlights



Total wholesales increased by 26%, momentum across all regions

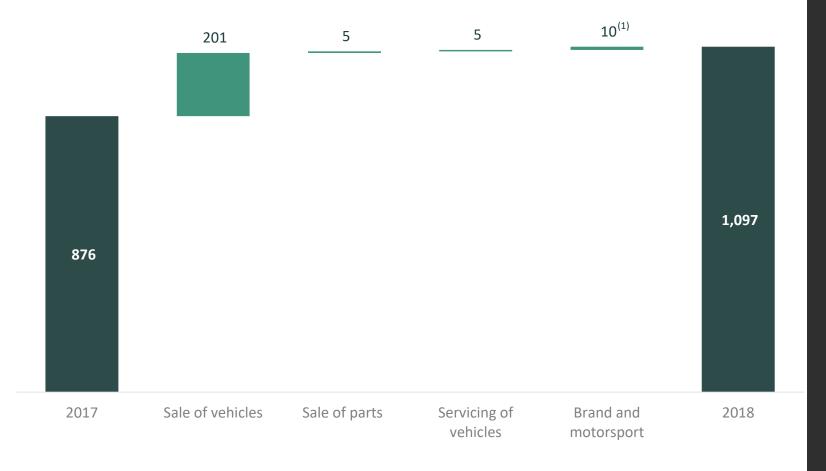


Planned product mix moving towards V8 models



Total revenues increased by 25%

(£m)



25% year-on-year growth in Sale of vehicles

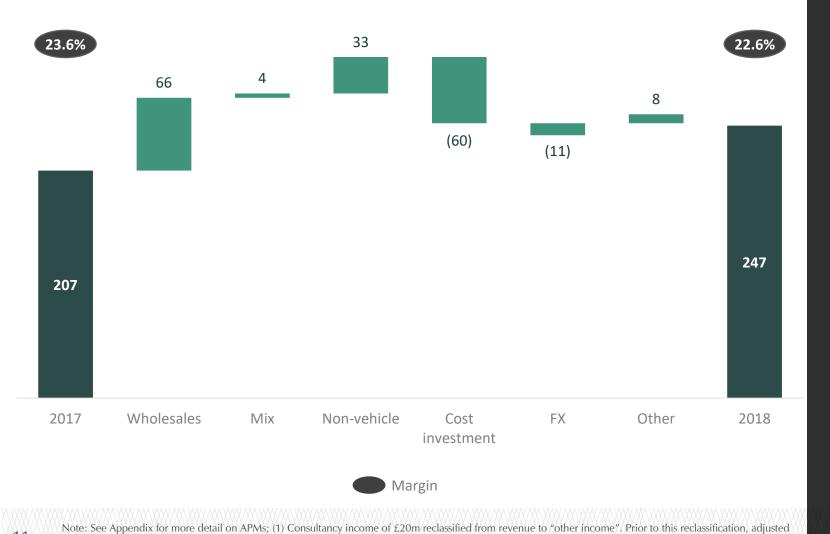
Increase in revenue from the Sale of parts and Servicing
Benefiting from the increase in the number of vehicles sold in recent years

New category in Brand and motorsport for 2018

Following the acquisition of AM Brands in December 2017, currently managing 18 accounts

Adj. EBITDA increased by 20%

(£m)



26% adj. EBITDA growth at constant currency

Growth driven by wholesale units and planned mix shift

DB11 V8 derivatives and new Vantage launch partially offset by DBS Superleggera and higher priced Specials

Growing non-vehicle profits have made a strong contribution

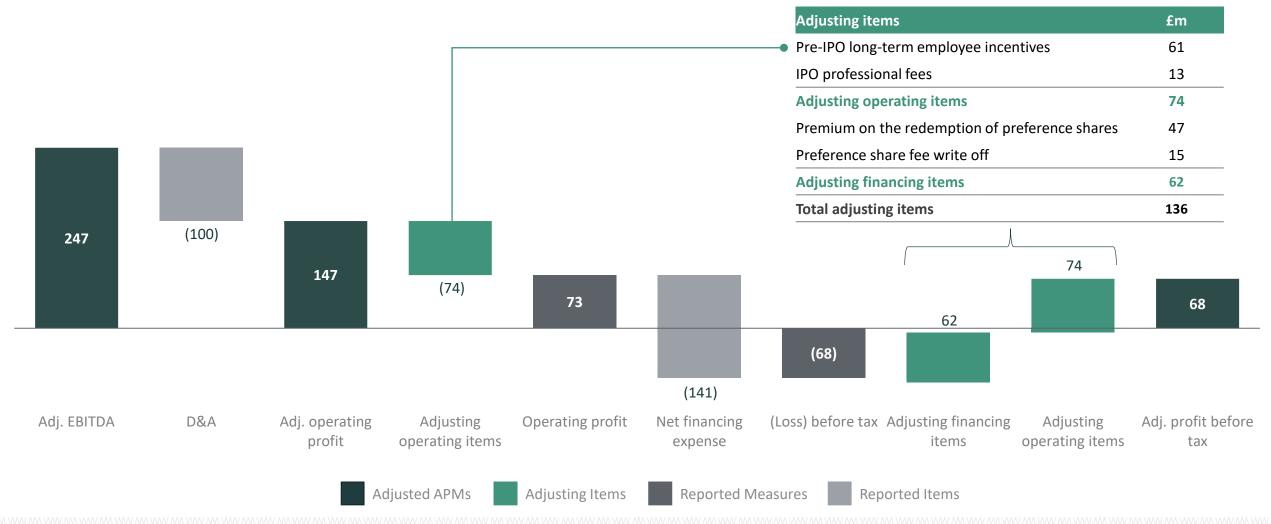
£20m from sale of legacy intellectual property(1)

Planned cost investment, supporting growth

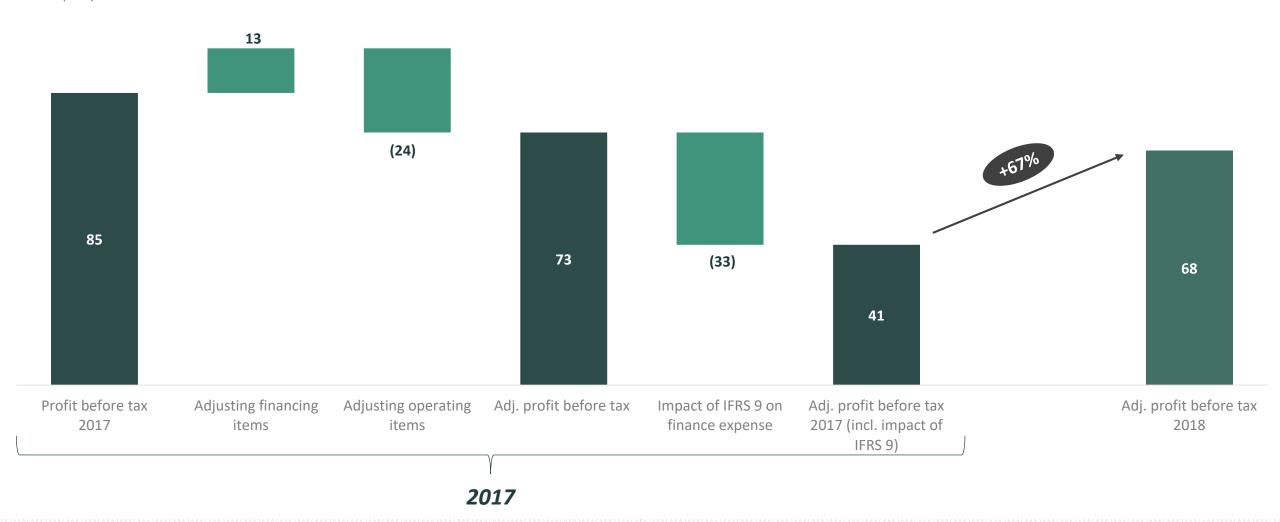
Supply chain disruption in Q4 also led to higher than expected logistics costs

Profit growth impacted by IPO costs

(£m)

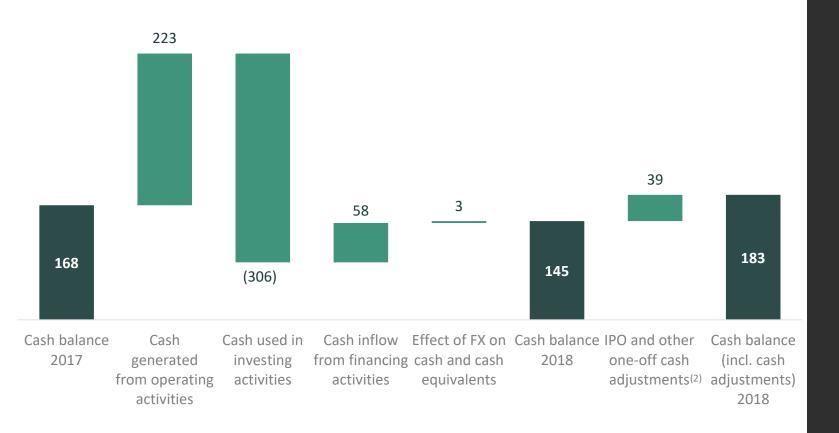


Applying IFRS 9 to 2017, adjusted profit before tax grew by 67%



Year-end cash balance of £145m

(£m)



Strong underlying cash generation from operating activities

Working capital impacted by an increase in receivables, c.£90m of which is expected to substantially unwind during H1

Capital intensity⁽¹⁾ decreased to 28%, although CAPEX investments and commitments continued to grow

Disciplined approach to investing into future products and facilities during growth phase

Cash positive over the period, when adjusted for IPO and other cash⁽²⁾

Reported outflow of £23m offset by £39m IPO and other one-off cash adjustments, giving a cash inflow of £15m supported by financing

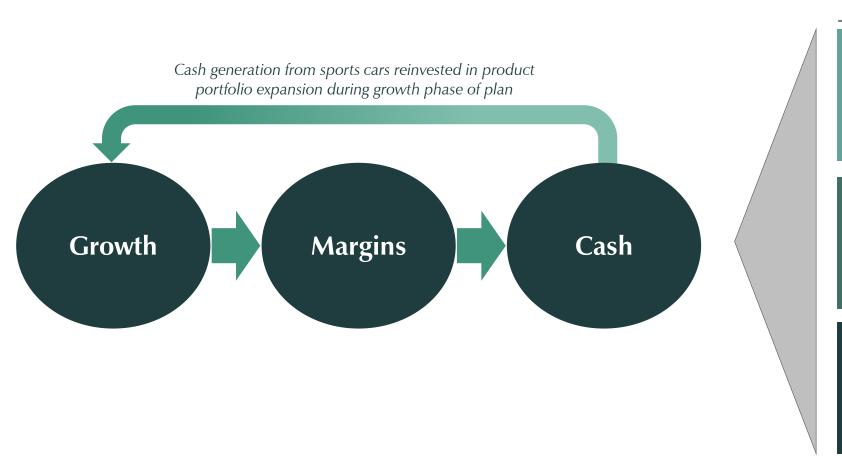
Adjusted leverage stable at 2.1x, ROIC of 12.8%



- 2017 net debt of £417m restated excluding preference shares (£256m), which were converted at IPO
 - Borrowings increased due to the re-valuation of the U.S. denominated Senior Secured Notes and RCF drawdown as we invest in the future

- Adjusted net leverage remained stable at 2.1x, after £39m IPO and other one-off cash adjustments
- ROIC⁽³⁾, measuring the efficient use of capital on investment, was 12.8%

Clear financial framework will underpin disciplined growth



Capital allocation policy

Investment

- Disciplined investment in projects that meet strict returns criteria
- Near-term investment required to develop SUV and mid-engined series
- Longer-term for Lagonda and EV development

Leverage

- Prudent leverage policy
- Longer-term target of c.1.0x

Cash returns

- No dividend for FY2018
- As 7 x 7 x 7 matures, dividend to be evaluated

We maintain our guidance for 2019, and reconfirm our mediumterm objectives

2019 guidance (ex. adjusting Brexit costs)

Wholesales

7,100 - 7,300

Adj. EBITDA margin

~24%

• Adjusted EBITDA is expected to be lower year-on-year in the first half of 2019 principally due to the non-repeat of the £20m of other income

Adj. EBIT margin

~13%

Interest cost⁽¹⁾

~£55m

D&A⁽¹⁾

~£140m

Effective tax rate

~20% - 22%

Capex and R&D

~£320m - £340m

Brexit contingency

- Contingency plans in place to protect production and customer deliveries
- Up to £30m of advanced working capital and / or operating expenses approved by the Board
- If plans enacted, will be reported separately
- To date a minimal amount spent and committed, but not spent, c.£2m on revised supply chain routes

Medium-term guidance

Wholesales

~14,000

Adj. EBITDA margin

>30%

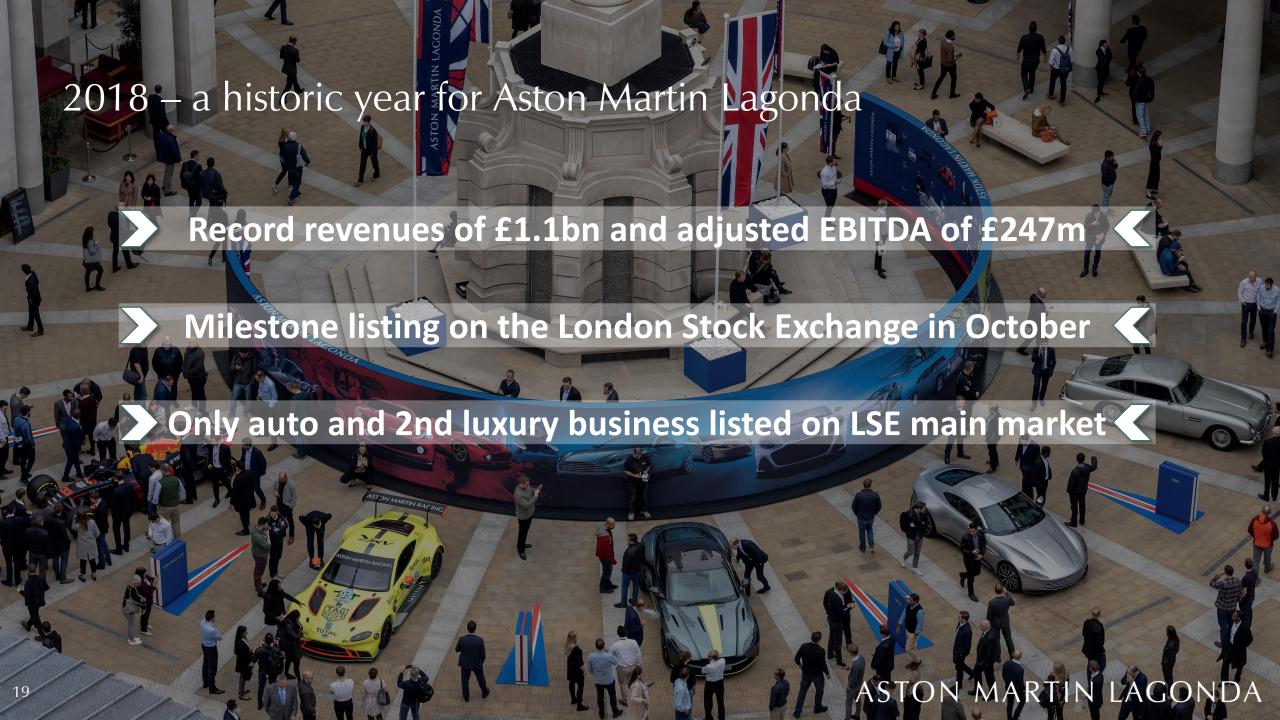
Adj. EBIT margin

>20%

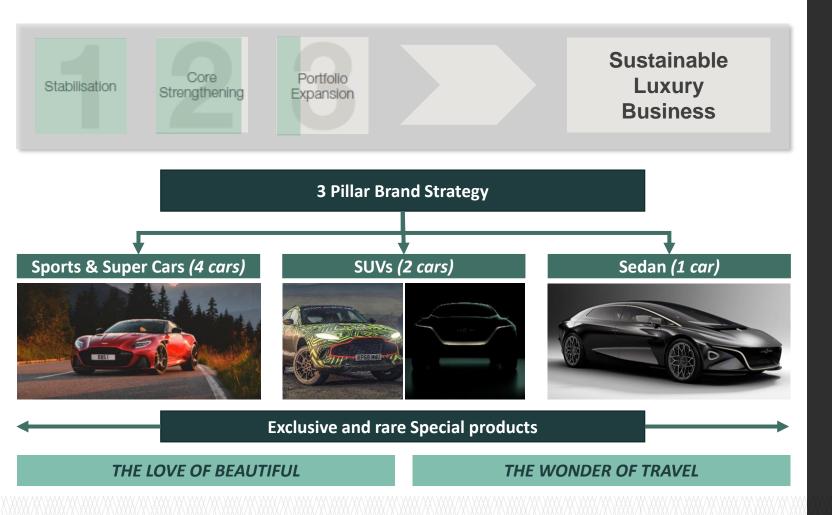








Phase 2 substantially complete, Phase 3 "Portfolio Expansion" progressing well



DBS Superleggera completes the refresh of the core model range Vantage and DBS Superleggera convertible derivatives will complete Phase 2

Progress of Portfolio Expansion remains on track

Clear advancement of DBX development and St Athan manufacturing facility

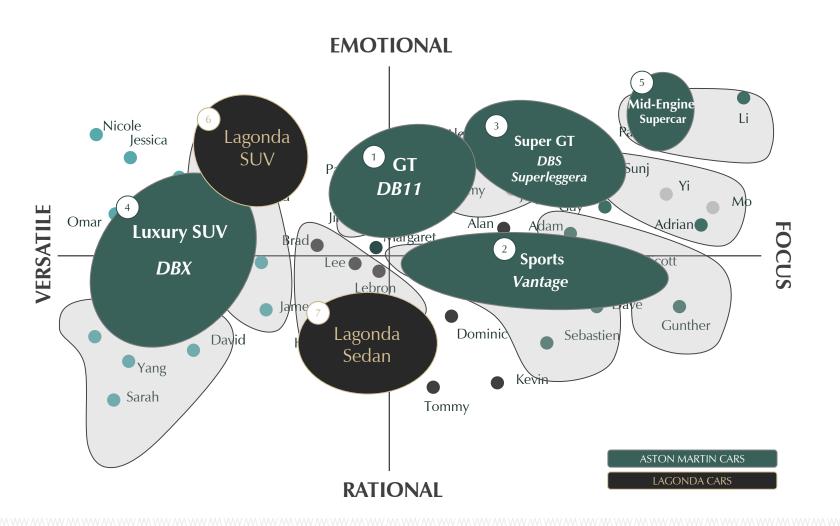
Key milestones in the development of our mid-engined cars achieved

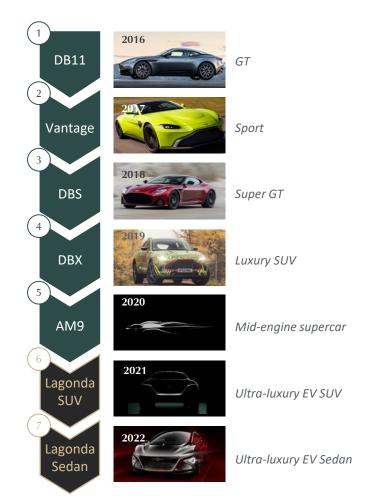
Aston Martin Valkyrie, Aston Martin Valkyrie AMR-Pro and Project 003, and mid-engined sports car establishing another revenue stream

Re-launch of Lagonda brand will complete Phase 3

Planned to be the world's first luxury brand exclusively driven by a zero emission powertrain

Capturing all luxury clusters through targeted product portfolio strategy





2018 saw the completion of the core car range refresh



DB11: The Ultimate Grand Tourer

Reveal date: March 2016

First deliveries: November 2016

Variants launched:

- V12
- V12 AMR
- V8
- Volante



VANTAGE:The Archetypal Hunter

- Reveal date: November 2017
- First deliveries: May 2018
- Variants launched:
 - V8
- Variants to be launched:
 - Manual
 - Roadster



DBS SUPERLEGGERA:The Ultimate Super GT

- Reveal date: June 2018
- First deliveries: October 2018
- Variants launched:
 - V12
- Variants to be launched:
 - Volante

Our products are comparable to the best in each segment

<u>-</u>	-		
DB11 vs Portofino	DB11 vs Continental GT	Vantage vs Porsche (991)	DBS vs 812 Superfast
	NOTE:		
AUTOCAR ***	Auto A A A A A	AUTOCAR ***	AUTOCAR ***
Post Design Charte Care Auto motor and	- Post of the Posts Hurun Donort	Decign Asserts Auto Eveross Cor	Post Designed Con The Cup and The Cup day

- **Best Design Sports Cars:** Auto motor und sport
- Design of the Year: T3

"A fabric hood is easier to package and allows more creative styling than the rival Ferrari Portofino's folding hardtop" - TopGear

"AMR fettling means the DB11 V12 outguns the "Where the Bentley feels heavy and lazy, the new, W12-engined Bentley Continental GT. On closer analysis, its advantage is just 4hp, but 639hp is still a lot of power. The Ferrari Portofino proffers a paltry 600hp" – ""

controlled, even when hustled along narrow, winding mountain roads ... It's more involving than Ferrari's new Portofino, a car that is the Volante's direct rival in terms of price, presence, "The feel of the chassis and steering are of a and performance of intended function"

- MOTORTREND

- **Best of the Best:** Hurun Report
- Car of the Year: Robb Report Singapore
- Car of the Year (coupes >£50k): What Car?

"AMR fettling means the DB11 V12 outguns the "The Vantage looks sensational – the new, W12-engined Bentley Continental GT"

- IMIR

Aston feels fluid, relatively communicative and adjustable ... It's not just sportier and more entertaining than the Bentley, it's almost as comfortable, too" – 400

"The Volante feels impressively plush, calm, and "The car (Continental GT) is better to drive than comfortable, nowhere near as loud as you'd ever, but it still can't match the Aston in this respect, partly because of the engine" –

> level that neither the Bentley Continental GT nor even the Ferrari GTC4 Lusso can approach"

of the Vantage's effervescent character" –

Design Award: Auto Express Car

Best Sports Car: The Sun and The Sunday **Times Motor Awards 2018**

conservative, more organic Porsche all but invisible next to it" -

a few mental recalibrations, otherwise you'll drift into thinking that there's nothing special about the Porsche" - Call

"The Aston is more dramatic but it's also imagine given the brash styling and entirely plausible as a very special daily driver, without compromising its colossal feelgood factor"

car

Best Designed Car: The Sun and The Sunday **Times Motor Awards 2018**

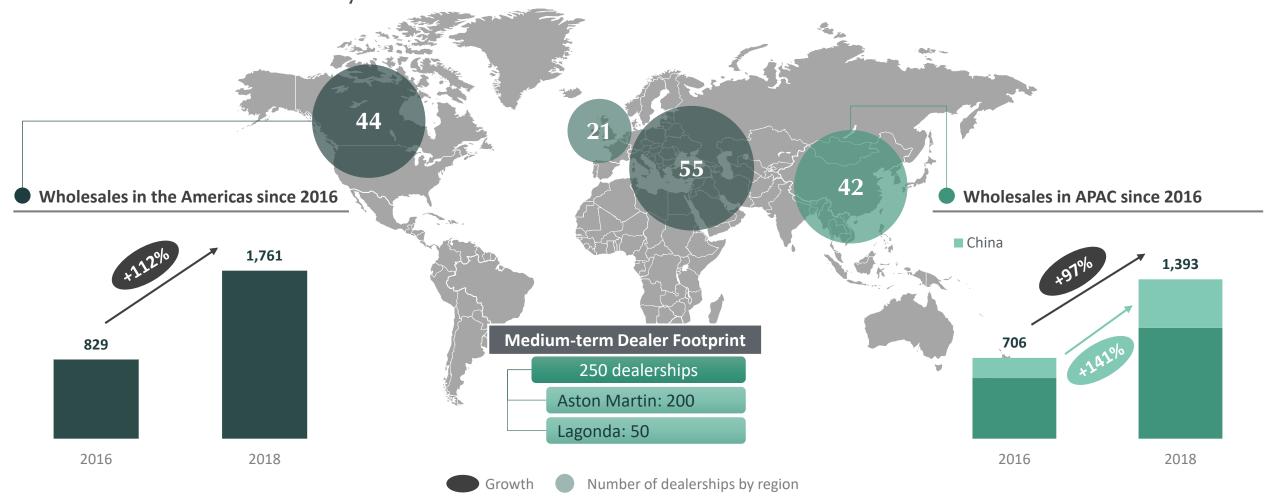
Best Luxury Grand Tourer: Hurun Report

"(DBS) It ties the wealth and soothing composure of the Bentley with the mad, rebellious character of the Ferrari 812 Superfast. And it does it in all respects - with its "Coming to it after the Aston, you need to make looks, with its interior, with the power of its engine, with its price, and with its dimensions" – TopSpeed

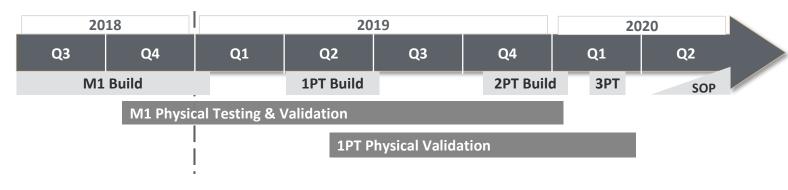
> "A new ZF transmission in the rear, needed to cope with the massive 663 pound-feet of torque -- 150 more than the DB11, and 130 more than the Ferrari 812 Superfast" - cnet

"The DBS Superleggera was put on this Earth to give the Superfast a run for its money.... Floor this next to the Ferrari, and you'll see why Aston "(911) not as exclusive as the Aston, lacks some put its chips on a twin-turbo V12" – 무유ດ만

Stronger retail network drives doubling in the Americas and APAC over the last two years



On track for the launch of DBX





- Interior & exterior surface design
- M1 prototype build essentially fully production representative underbodies
- Successfully completed the initial crash tests closely correlated to simulation
- On-track for 2019
- Commence build the first production trial vehicles Q2 2019
- Ongoing physical testing of M1 prototype



Construction of St Athan now materially complete

St Athan facilitisation commenced

- Production line has been installed
- State-of-the-art paint shop has been commissioned
- Test Track under construction

On track for the start of first DBX production trials in Q2 2019

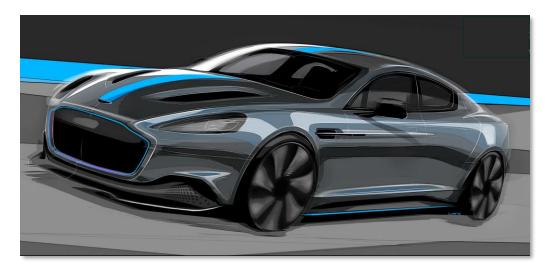
Employees trained at Gaydon HQ, learning the "Aston Martin Way"

- More than 70 employees from St Athan and surrounding areas
- Highly trained employees now overseeing first production build
- Re-location of over 100 employees from certain key functions

In St Athan alone, we will create over 700 skilled jobs



St Athan also announced as the "Home of Electrification" for the Rapide E and Lagonda brand



RAPIDE E

- First fully electric Aston Martin
- Production run of 155 units only
- Twin electric motors to produce over 610PS and 950Nm of torque creating most powerful Rapide model
- Features innovative 800V battery system; DC/DC converter facilitates fast charging, even on 400V network



LAGONDA

- Relaunch of the iconic Lagonda brand
- Vision to become the first luxury brand exclusively driven by zero emission powertrain technologies
- Second Century Plan incorporates two new Lagonda models
- A truly global brand supported by the full capabilities of Aston Martin Lagonda

3 Specials successfully delivered in 2018, with Special-edition pipeline building into 2022

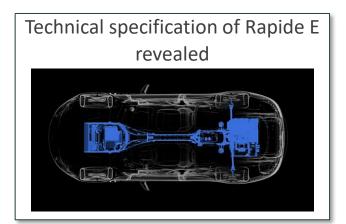
2018 2019 2020 2021 **Aston Martin Vanquish Zagato Shooting Brake** DB4 GT Zagate Continuation **DBS GT Zagato DB** Zagato Centenary Pair Aston Martin Valkyrie AMR Pro Vanquish Zagato Speedster Aston Martin Valkyrie Project 003 Goldfinger DB5 Continuation 2022 **DB4 GT Continuation** To be revealed

Our carefully crafted special editions, an important component of our strategy, continue to resonate strongly with our customers

Key product and corporate announcements during Q4

Product









Corporate

- Aston Martin Silverstone
 becomes new home to Vehicle
 Dynamics team
- Aston Martin opens first overseas design studio in China
- House of Beautiful brand centre opens in Shanghai
- Aston Martin and Waldorf
 Astoria partnership announced



A global luxury business – focused on creating the most beautiful and accomplished automotive art in the world



Phase 2 substantially complete, and Phase 3 "Portfolio Expansion" progressing as planned



Record breaking results and underlying growth reflects the value-creation potential of the business



Contingency plans in place to mitigate impacts from the challenging and uncertain external climate



Optimally positioned to address the whole spectrum of the auto luxury market



Q&A







Cash from operating activities

(£m)

£m	31-Dec-18	31-Dec-17
Adj. operating profit	147	125
Adjusting operating items	(74)	24
Operating profit	73	149
D&A	100	82
Increase in inventories	(38)	(11)
Increase in trade and other receivables	(122)	(8)
Increase in trade and other payables	198	167
Other	20	(34)
Income tax paid	(8)	(1)
Cash flow from operations	223	344

Plans in place for UK's withdrawal from the European Union

Detailed analysis of the likely impact of Brexit on our business covering areas such as; Regulations, Customs, Trade, People and Supply Chain

Supply chain remains the biggest short term risk – implemented comprehensive contingency plans :

- Inventory, both critical parts and finished goods
- Strategy to use alternative ports of entry into the UK
- Recruited a Chief Purchasing and Supply Chain Officer to determine the appropriate organisation for vehicle production

Analysing our **UK originating content for future Free Trade Agreement** rules, which is being verified by independent experts

- The analysis showing that our highly bespoke manufacturing process adds greater value than the UK average
- This positions our products for the greatest likely level of flexibility in market access



Income Statement, Cash Flow and Net Debt

£m	31-Dec-18	31-Dec-17
Revenue ⁽¹⁾	1,097	876
Cost of sales	(661)	(496)
Gross profit	436	380
Gross margin	39.7%	43.4%
Operating expenses ⁽²⁾	(309)	(255)
of which depreciation & amortisation ⁽³⁾	100	82
Other Income	20	-
Adj. operating profit	147	125
Adj. operating profit margin	13.4%	14.2%
Adjusting operating items	(74)	24
Operating profit	73	149
Net financing expense	(141.0)	(64.3)
of which adjusting financing items	(61.9)	(12.9)
(Loss) / profit before tax	(68)	85
Taxation	11	(8)
Reported net income	(57)	77
Adj. EBITDA	247	207
Adj. EBITDA margin	22.6%	23.6%
Adj. profit before tax	68	73
Reported diluted EPS (pence)	(31.0)	36.5
Normalised adjusted diluted EPS (pence)	27.5	32.9

£m	31-Dec-18	31-Dec-17
Cash generated from operating activities	223	344
Cash used in investing activities	(306)	(347)
Cash inflow from financing activities	58	70
Effect of exchange rates on cash and cash equivalents	3	(1)
Net cash (outflow) / inflow	(23)	66
Cash balance	145	168
Borrowings	704	841
Preference share adjustment ⁽⁴⁾	-	(256)
Net debt	560	417
IPO and other one-off cash adjustments ⁽⁵⁾	39	-
Net debt (ex. IPO and other one-off cash adjustments)	521	417
Adj. EBITDA	247	207
Adj. Leverage	2.1x	2.0x
ROIC	12.8%	12.4%

Recent Accounting Policies

IFRS 9 Financial Instruments effective from 1 January 2018

IFRS 9 *Financial Instruments* became effective on 1 January 2018 and the Group has adopted the standard from this date. The Group meets requirements for adopting hedge accounting in certain scenarios.

Changes in accounting policies resulting from the adoption of IFRS 9 have been applied retrospectively, except as described below.

- The Group had no hedging relationships designated under IAS 39 at 31 December 2017.
- The following assessments have been made on the basis of the facts and circumstances that existed at the date of initial application.
- The determination of the business model within which a financial asset is held.
- The need for designation and revocation of previous designations of certain financial assets and financial liabilities as measured at fair value through Profit or Loss.
- Changes to hedge accounting policies have been applied prospectively.
- There is no impact on the 2017 comparative Earnings per Share as a result of adopting IFRS 9.

From 1 January 2018, changes in the fair value of financial assets and liabilities are now included in the Other Comprehensive Income and the hedging reserve whereas previously they were included in finance interest or expense within the Income Statement.

Changes in the fair value of foreign currency contracts and the US Dollar denominated loan, to the extent determined to be an effective hedge, will be shown within Other Comprehensive Income and reserves as a hedge reserve, with the respective financial liability shown in the Consolidated Statement of Financial Position.

The Group has adopted the simplified approach to credit losses relating to trade receivables. Having used a lifetime expected loss allowance for all amounts not covered by the Group's trade receivable insurance policy there has been no material change to the Group Consolidated Financial Statements.

Adjusting for IFRS 9 in 2017, the adjusted EBT would have been £41m.

£m	31-Dec-18	31-Dec-17
Bank deposit and other interest income	4	3
Net gain on financial instruments recognised at fair value	_	8
through profit or loss		J
Net foreign exchange gain	-	25
Total finance income	4	36
IFRS 9 adjustments	-	(33)
Total IFRS adjusted finance income	4	3
Total finance expense	(145) ⁽¹⁾	(100)
Net IFRS adjusted finance expense	(141)	(97)
Adj. EBT (as stated)	68	73
Adj. EBT (incl. IFRS adjustment)	68	41
_ , , ,	68	41

Recent Accounting Policies (cont'd)

IFRS 15 Revenue from Contracts with Customers

IFRS 15 establishes a comprehensive framework for determining whether, how much and when revenue is recognised. It replaces existing revenue recognition guidance, including IAS 18 Revenue, IAS 11 Construction Contracts and IFRIC 13 Customer Loyalty Programmes.

The Group has carried out a detailed impact assessment of the provisions of IFRS 15 covering:

- incentives
- restoration work
- deposits
- barter arrangements
- servicing

- residual value guarantees
- warranty
- separate performance obligations
- bill and hold

The impact on the results of the Group for 2017 and 2018 is the recognition of an interest expense on customer deposits held for a period in excess of one year. IFRS 15 did not have a material impact on the Group's accounting policies with respect to the timing of revenue recognition.

The Group has imputed an interest expense on deposits held for greater than 12 months to reflect the time-value of the funds at the Group's cost of borrowing. This deposit is held as a liability in the Statement of Financial Position with the imputed interest charged to the Income Statement within finance expenses.

When the vehicles are sold, the liability will be released and the revenue relating to these vehicle sales will be credited to the Income Statement. The Group has fully retrospectively adopted the standard for 2017.

IFRS 16 Leases effective from 1 January 2019

IFRS 16 introduces a single, on-balance sheet lease accounting model for lessees. Under IFRS 16 a lessee recognises a right-of-use asset representing its right to use the underlying asset and a lease liability representing its obligations to make lease payments. IFRS 16 replaces existing leases guidance including IAS 17 Leases, IFRIC 4 Determining whether an Arrangement contains a Lease, SIC-15 Operating Leases – Incentives and SIC-27 Evaluating the Substance of Transactions Involving the Legal Form of a Lease. The Group will apply the exemptions for short-term leases and leases of low value items and has chosen to adopt the modified retrospective approach.

The Group has assessed the impact of IFRS 16 and expects to recognise a right-of-use asset of c.£86m in the Statement of Financial Position at 1 January 2019 with a reduction in accruals due to lease incentives received from the lessor, and a lease liability of c.£118m. It is estimated that a corresponding right-of-use depreciation charge of c.£11m and a lease liability interest charge of c.£5m will be recognised in the 2019 Consolidated Income Statement in place of a 2019 estimated IAS 17 operating lease charge of c.£12m (2018: £10m).

Significant lease incentive payments received will be deducted from the value of the right-of-use asset with a corresponding entry to deferred income.

Lease payments for short-term leases, low-value assets and variable lease payments have not been included in the measurement of the lease liability and will be classified in the Statement of Consolidated Cash Flows as cash flows from operating activities. The principal portion of the lease payments will be recognised within cash flows from financing activities and the interest portion within cash flows from operating activities.

Management have implemented new processes and procedures throughout the Group to ensure compliance with the new accounting standard.

Alternative Performance Measures

All metrics and commentary in this presentation exclude adjusting items unless stated otherwise.

Certain financial data within this presentation have been rounded.

In the reporting of financial information, the Directors have adopted various Alternative Performance Measures ("APMs"), previously called 'Non GAAP measures'. APMs should be considered in addition to IFRS measurements. The Directors believe that these APMs assist in providing useful information on the underlying performance of the Group, enhance the comparability of information between reporting periods, and are used internally by the Directors to measure the Group's performance.

The key APMs that the Group focuses on are as follows:

- i. Adjusted EBT is the profit/(loss) before income tax and adjusting items as shown in the Consolidated Income Statement.
- ii. Adjusted EBIT is profit/(loss) from operating activities before adjusting items.
- iii. Adjusted EBITDA further removes depreciation, loss/(profit) on sale of fixed assets and amortisation from adjusted EBIT.
- iv. Adjusted Earnings Per Share is (loss)/profit after income tax before adjusting items as shown in the Consolidated Income Statement, divided by the weighted average number of ordinary shares in issue during the reporting period.
- v. Normalised Adjusted Earnings Per Share is (loss)/profit after income tax before adjusting items as shown in the Consolidated Income Statement, divided by the closing number of ordinary shares in issue at the end of the reporting period.
- vi. Net Debt is current and non-current borrowings less cash and cash equivalents as shown in the Consolidated Statement of Financial Position.
- vii. Adjusted leverage is represented by the ratio of Net Debt to Adjusted EBITDA as defined above.
- viii. Return on Invested Capital represents adjusted operating profit after tax divided by the sum of gross debt and equity.

Non-GAAP reconciliation and 2018 adjusting items

Income Statement reconciliation

£m	31-Dec-18	31-Dec-17
(Loss)/profit for the year	(68)	85
Adjusting operating expenses/(income)	74	(24)
Adjusting finance expenses/(income)	62	13
Adjusted EBT	68	73
Adjusted finance (income)	(4)	(36)
Adjusted finance expense	83	87
Adjusted EBIT	147	125
Reported depreciation	32	27
Reported amortisation	68	55
Loss/(profit) on disposal of fixed assets	0	(0)
Adjusted EBITDA	247	207

2018 adjusting items

£m	Income Statement	Cash
Pre-IPO long-term employee incentives	61	23
IPO professional fees	13	6
Adjusting operating items	74	29
Shareholder pension adjustment	0	10
Premium on the redemption of preference shares	47	0
Preference share fee write off	15	0
of which adjusting financing items	62	10
Total adjusting items	136	39

EPS and ROIC reconciliation

Earnings per share ("EPS") reconciliation

	31-Dec-18
Basic EPS	
(Loss)/profit available for equity holders (£m)	(63)
Basic weighted average number of ordinary shares (#m) ⁽¹⁾	202
Basic EPS (pence)	(31.0)
Diluted EPS	
Diluted weighted average number of ordinary shares (#m)(2)	202
Diluted EPS (pence)	(31.0)
Adjusted EPS	
(Loss)/profit available for equity holders (£m)	(63)
Adjusting items	
Adjusted operating expenses/(income) before tax (£m)	74
Adjusted finance expenses before tax (£m)	62
Tax on adjusting items before tax (£m)	(11)
Adjusted earnings available for equity holders (£m)	63
Diluted weighted average number of ordinary shares (#m)	202
Adjusted diluted EPS (pence)	31.1
Normalised adjusted diluted EPS	
Adjusted earnings (£m)	63
Diluted number of ordinary shares as at 31 December (#m)(3)	228
Normalised adjusted diluted EPS (pence)	27.5

ROIC calculation

£m	31-Dec-18	31-Dec-17
Adj. Operating Profit (EBIT)	147	125
Interest	(79)	(51)
Adj. EBT	68	73
Tax Rate	(1%)	5%
Tax (credit) / charge	(1)	4
Adj. NOPAT	148	121
Senior Secured Notes	591	570
Unsecured loans	1	1
Long-term borrowings	12	256
Short term borrowings	99	14
Gross Debt	704	841
Equity	449	136
Gross Debt + Equity	1,153	977
ROIC	12.8%	12.4%

Q4 Financial highlights

£m	31-Dec-18	31-Dec-17	% change	Q4-18	Q4-17	% change
Total wholesale volumes (#) ⁽¹⁾	6,441	5,098	26%	2,366	1,768	34%
Revenue ⁽²⁾	1,096.5	876.0	25%	389.2	309.2	26%
Adj. EBITDA	247.3	206.5	20%	87.0	85.4	2%
Adj. operating profit	146.9	124.5	18%	55.4	61.0	(9%)
Operating profit	72.8	148.8	(51%)	(16.9)	85.3	n.m.
(Loss) / profit before tax	(68.2)	84.5	n.m.	(92.0)	62.6	n.m.

Reclassification of consultancy income

	As Other Income	In Revenue (as reported)	As Other Income (as reported)	In Revenue (for information)
£m	H1 2018	H1 2018	FY 2018	FY 2018
Total wholesale volumes (#) ⁽¹⁾	2,299	2,299	6,441	6,441
Revenue	424.9	444.9	1,096.5	1,116.5
Gross profit	180.4	200.4	435.8	455.8
Gross margin	42.5%	45.0%	39.7%	40.8%
Adj. EBITDA	105.8	105.8	247.3	247.3
Adj. EBITDA margin	24.9%	23.8%	22.6%	22.1%
Adj. operating profit	64.3	64.3	146.9	146.9
Adj. operating profit margin	15.1%	14.5%	13.4%	13.2%

Disclaimer

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